

Investment promotion plan for 2016' Annual Meeting of High-tech Lithium Battery & Electric Vehicle

Returned rights and interests	Pattern	Rights and interests	General naming	Special meeting of naming
			500,000	200,000
Online	Wechat ads	About Wechat public Numbers affiliated by hi-tech lithium power, provide sponsor with enterprise LOGO-embedded ads	40times	20times
	Wechat ads	About Wechat public Numbers affiliated by hi-tech lithium power, this configures with ads resources	50,000	
	Net ads	About hi-tech lithium power grid ads, this configures with relating ads resources,	50,000	
	Special annual meeting	Take turns to ads grand broadcast at first screen	√	
	Wechat poster	hi-tech lithium power exclusively prepares enterprises for Wechat poster	√	
	Naming by SMS	Embed names of general naming sponsors into public SMS at before-/mid-/final-term meeting.	√	
Offline	Theme speech	Offer 15-min special speech(non-business ads: speech document must be submitted for review and approval)	√	√
	Round table dialogue	Special round table dialogue that enterprise senior leaders attend	√	√
	Ads board	Large-scale painting ads board for meeting (one set)	One set	One set

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		KT board ads presentation during round table dialogue: enterprise name /LOGO/ads words	1 set (middle area)	Two sets(side)
		Present sponsor LOGO at KT board in front of speech desk	√	√
		Two Ads boards present at either side of speech desk		Special meeting of naming
	Distribution with information	Distribute 600 sets of enterprise ads information onto VIP desk.	√	√
	Exchange opportunity	Enterprise is offered to exclusive negotiation with hi-tech lithium senior leader and potential cooperation customers	√	√
	Video playback	Take turns to broadcast enterprise video data before meeting, tea break and completion.	2 min	2min
	Address by senior leader	Enterprise senior leader has a chance to address at annual meeting for 5min.	√	
		Enterprise senior leader has a chance to address at evening banquet for 5min.	√	
Special documentary for annual meeting	Embedded ads	Embed Enterprise senior leader video for 15s.	√	
Brand presentation	Site presentation	Counter desk is printed with enterprise LOGO/ads words-exclusively	√	
		Meeting room guide board/ Roll-up banner /Vehiclepet-stamped LOGO for enterprise presentation	√	

		Sponsor name/LOGO/ads words present at highlighting forum site background board, exclusive sponsor acknowledgement background board, acknowledgement page for special publications of annual meeting, as well as all ads platform, including website.	√	√
		Other printing data		
		Marks present enterprise LOGO	√	Special meeting for naming
Ads of publications		Special publications of annual meeting shall present full-page color ads for sponsors	Second front cover	Right page of catalog
		Special publications of annual meeting shall publish enterprise brand strategy, prepared by hi-tech lithium power.	10P	4P
News service		Provide sponsor with news manuscripts	8 articles	4 articles
Live broadcast		Host broadcast naming enterprise names/ads words	Not less than 10 times	Not less than 5 times
VIP number for attendance		Enterprise enjoys for VIP (including golden global awards ceremony/presented ceremony ticket) (only for downstream customer, other than company employee)	8 persons/10persons	5 persons /8persons
media interview		Senior leader has one chance to be jointly interviewed by hi-tech lithium power media.	√	

Returned rights and interests	Pattern	Rights and interests	Sponsorship for diamond	Sponsorship for platinum	
			60,000	50,000	
Online	Wechat ads	About Wechat public Numbers affiliated by hi-tech lithium power, provide sponsor with LOGO-embedded ads	10times	10times	
	Special annual meeting	Enterprise LOGO presentation	√	√	
Offline	Theme speech	Have a chance of special speech for 15min (non-business ads: speech document must be submitted for review and approval)	√		
	Round table dialogue	Senior leader acts as VIP of round table dialogue, dialogue lasts for 30-45min		√	
	Ads board	One large-scale painting Ads board presents outside meeting room			√
		Enjoy for 85% discount of sponsor price for painting Ads board (3*2.6m) sponsor price about outside meeting room, text must be approved by undertaker.	√		
Brand presentation	Site presentation	Enterprise LOGO presents at forum site background board, sponsor special acknowledgement background board, and sponsor acknowledgement page of special publications of annual meeting.	√	√	
		Sponsor name/LOGO/ads dialogue present at all ads platforms before or after meeting, including publications, website, and other printout data.	√	√	
	Ads of publications	Special publications of annual meeting shall present full-page color ads for sponsors	1P	1P	
		Special publications of annual meeting shall publish enterprise brand strategy, prepared by hi-tech lithium power.	2P	2P	

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	News service	Provide sponsor with news manuscripts	2 articles	2 articles
Exchange opportunity		Enterprise senior leader has a chance to exclusively negotiate with senior leader of hi-tech lithium power and potential cooperator.	√	√
VIP number of attendance		Enterprise enjoys for VIP (including golden global awards ceremony/presented ceremony ticket) (only for downstream customer, other than company employee)	Two men/two men	Two men/two men

Exclusive sponsorship

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Sponsorship for VIP pass	Sponsorship for data bag	Chair backrest ads	Sponsorship for specified stationary supplies	Ads of signature counter	Sponsorship for tea break	Ads of label for mineral water
50,000	50,000	50,000	30,000	50,000	50,000	50,000
1.Brand ads for all-in-one VIP pass;	1. All-in-one information brand ads (one frontal +one lateral side);	1. All-in-one brand ads at chair cover;	1. All-in-one record page, pen brand ads;	1. Exclusive naming sponsorship at attendance signature desk;	1. All-in-one brand ads at tea break, offer ads machine for video playback, painting ads in front of desk;	1. All-in-one label for specified mineral water;
2.Special publications for annual meeting presents 1P ads and 2P brand planning;	2.Special publications for annual meeting presents 1P ads and 2P brand planning;	2.Special publications for annual meeting presents 1P ads and 2P brand planning;	2.Special publications for annual meeting presents 1P ads;	2. Provide with Ads board enterprise' s LOGO, name, ads text presentation;	2.Special publications for annual meeting presents 1P ads and 2P brand planning;	2.Special publications for annual meeting presents 1P ads;
3.Twice news ads, published at website and official Wechat of hi-tech lithium power	3. Twice news ads, published at website and official Wechat of hi-tech lithium power ;	3.Twice news ads, published at website and official Wechat of hi-tech lithium power	3.One-time news ads, published at website and official Wechat of hi-tech lithium power	3. Offer painting ads in front of attendance signature desk. ;	3.Twice news ads, published at website and official Wechat of hi-tech lithium power	3.Twice news ads, published at website and official Wechat of hi-tech lithium power
	4. Printout of 1000.	4. Fabrication cost is borne by enterprise	4. Paper fabrication cost and pen is borne by enterprise.	4.Special publications for annual meeting presents 1P ads and 2P brand planning;	4. Tea break cost standard shall be executed by enterprise.	4. Fabrication cost is borne by undertaker

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				5.Twice news ads, published at website and official Wechat of hi-tech lithium power		
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Other sponsor patterns

Returned rights and interests	Pattern	Rights and interests	Data package bag	Bond Ads board package set	Sponsorship for rest room	Sponsorship for present	Video ads	Display table
			30,000	30,000	30,000	30,000	30,000	20,000
Online	Wechat ads	About Wechat public Numbers affiliated by hi-tech lithium power, provide sponsor with enterprise LOGO-embedded ads	10times	10times	10times	10times	10times	10times
	Special annual meeting	Enterprise LOGO presents.	√	√	√	√	√	√
Offline	Display table	Outside annual meeting room, sponsor provides with one display table (1.8*0.9m), one KT block board in front of display table, and one ads board at rear side.						√
	Ads board	One painting Ads board presents outside meeting room		√				
	Rest area	Provide with sofa, tea table, mineral water, one ads machine and one exhibition shelf.			√			
	Interactive wall	Interactive wall top presents enterprise LOGO/name						

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	Video playback	Take turns to broadcast video date before meeting, tea break and completion.						2min	
	Distribution with information	Put enterprise ads information into data bag of 600.	√						
Brand presentation	Site presentation	Enterprise LOGO will present at forum site background board, sponsor exclusive acknowledgement background board, as well as at sponsor acknowledgement page for special publications of annual meeting.	√	√	√	√	√	√	√
		Sponsor' s name/LOGO/ads words present at all publications platform before or after meeting, including publications, website, and other printouts.	√	√	√	√	√	√	√
	Ads of publications	Special publications for annual meeting shall present full-page color ads for sponsor.	1P	1P	1P	1P	1P	1P	1P
	News service	Provide sponsor with services for one news manuscript and broadcast it at hi-tech lithium power platform.	√	√	√	√	√	√	√

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VIP number of attendance	Enterprise enjoys for VIP (including golden global awards ceremony/presented ceremony ticket) (only for downstream customer, other than company employee)	One man /two men	One man /two men	One man /two men	One man /two men	One man /two men	One man /two men

Exhibition catalog ads

Items			Rights and interests	Remarks	Price
Rights and interest for sponsorship	1	Special interview for brand	2P , it synchronously transfer to hi-tech lithium power grid and official Wechat	All-in-on attendance from hi-tech team.	20,000
	2	Only ads	1P	Information supplied by customer	1.20,000
	3	Naming at column	1. Specify naming for some column, every column will take over 10P; 2. Provide with 2P brand planning, and issue it at special publications for annual meeting.	Information supplied by customer	50,000

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